



BOOKLET  
**VISIONS &  
VALUES**  
**ADDENDUM**

# OUR UNDERSTANDING OF SUSTAINABILITY

IT IS VERY IMPORTANT TO US TO MAKE OUR CONTRIBUTION TO CLIMATE NEUTRALITY AND RESOURCE CONSERVATION AS WELL AS TO CREATE ADDED VALUE FOR OUR STAKEHOLDERS AND SOCIETY AS A WHOLE.





# OUR UNDERSTANDING OF SUSTAINABILITY

As a traditional family business with a high level of innovation, sustainability of our business activities is important to us, especially regarding future generations. Sustainable management has always been one of the core values of KIRCHHOFF ECOTEC GROUP. For us, sustainability means harmonising the three dimensions of economy, ecology and social responsibility.

With its vehicles and lifting systems, KIRCHHOFF ECOTEC GROUP is a major global supplier to the waste management industry, laying the foundations for the transition to a circular economy. Together with our customers, we pave the way for recyclable products and services. Our products make a significant contribution to climate neutrality and resource conservation.

We see our sustainability ambitions as an opportunity to drive forward the positive development of KIRCHHOFF ECOTEC GROUP. It is particularly important to us to continue creating added value for our stakeholders and society through sustainable activities as well as authentic and transparent communication.





# OUR UNDERSTANDING OF SUSTAINABILITY

## OUR PRINCIPLES FOR SUSTAINABLE DEVELOPMENT

- We focus on the entire value chain. Together with our suppliers and customers, we are continuously driving progress on ESG.
- We protect the environment by conserving resources and reducing CO<sub>2</sub> emissions.
- We demand compliant behaviour from our employees and business partners and provide sufficient resources and capacities for this. We support our employees worldwide with training and provide sufficient documentation to ensure that the measures are being implemented successfully and permanently.
- Our employees are a key element for the future viability of the company. In order to strengthen them and retain them in the long term, we offer an equal, meaningful and future-orientated working environment. To this end, we ensure a partnership of equals, actively promote professional and personal training and development and offer positive incentives for an appreciative working environment.
- We strive to maintain our market leadership through innovation. In doing so, we are not only focusing on product innovations, but will also play a leading role in the municipal vehicle industry in terms of sustainability.



